Circulation and Authorship of the Photo-Image

Phoebe, Lucia, Nink
Circulation

- Sharing of photographs, which in modern times is, mainly, through social media

- Flickr:

  ‘Share your photos. Watch the world’
Circulation with Analogue and Digital Photography

- Analogue
  - Important moments
- Digital
  - Everyday life
- Camera Phones
  - Snapchat
- Social Media
- Analogue Photography = ‘archival’
- Digital Photography = ‘ephimeral’
Authorship of photo-image

- Retained by the first and sole author
- Arguing who is the author/ who own the authorship of image
- Many artists use other artist’s work to create their own work nowadays
- Transforming into different meaning and new of the prototype
- First artist created the image → Creator
- NOT the author of new work
<table>
<thead>
<tr>
<th>Analog images</th>
<th>Digital images</th>
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<td>● Capture light that bounces off an object in the silver salts of the film’s emulsion - physical and chemical process; physicality</td>
<td>● “The end of photography as we have known it” (Ritchin)</td>
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<td>● Need the presence of an object in front of the lens; “photographic referent” (Barthes)</td>
<td>● Code and data - lack of physicality</td>
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<td>○ Digital camera - pixel</td>
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<td>○ Editing - scan “to be altered, printed, or displayed”</td>
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<td>○ Distribution - on computer/screen.</td>
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<td>● Make the impossibles possible</td>
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<td>○ Edit/create image of object that does not exist in reality</td>
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Analog to Digital: The indexical function of photographic images.

- Analog to Digital = change/accelerate/enlarge the scale/pace/pattern
- Photographic images
  - Theoretical lack of indexicality - ideological notions of connection to reality = disrupted
  - Indexical/social function - read, look, application = remain the same
- Maintain the conventions - “remediation” (Bolter and Grusin)
  - Online newspaper: paper’s title at the top of the site, date, photo and headline, columns
  - Computer: folder, paintbox, stamp, paper, notebook, calendar, bin
  - Photography: indexical function with digital manipulation, subject/object presence
    - Kerry Skarbakka
Kerry Skarbakka

Photographers

Richard Hamilton
Michael Wolf
Julian Stallabrass
Richard Hamilton
‘Father of Pop Art’

- 1922 - 2011
- English painter, collage artist and print-maker
- 1956: Just what is it that makes today’s homes so different, so appealing?
- 1983: World Print Council Award
Interior with Monochromes
Michael Wolf

- 1954
- German artist and photographer
- Began his career as a photojournalist in Hong Kong in 1994 for 8 years
Notable projects

- 100x100
- Photographs of residents in their rooms in a building in Hong Kong’s oldest public housing complex that was going to be demolished
- Used wide-angle lens
- Each room → approximately 100 square feet in size
- Displayed photographs of 100 rooms → leading to the name
Google Street View

- Paris Street View; Manhattan Street View; A Series of Unfortunate Events
- Took photograph in his computer screen
- Compared finding interesting scenes online street photographer
- He called his street view → A statement about Art
- Categorize the street view series
  (eg. portraits/ fuck you/ unfortunate events etc.)
- Won an honorable mention in Daily Life in 2011 World Press Photo competition → A Series of Unfortunate Events
A Series of Unfortunate Events
Julian Stallabrass

- From London
- Art historian, Professor at University of London, Curator, Writer, and Photographer
- Marxist, Interested in modern and contemporary art, history of photography, photographic depictions of warfare, relations between art and politics
- Street, documentary photographer
  - People, places, sculptures, rubbish
“With older works, both traditional and modernist, the heroic images and ideals of the past seem to mock our banal and degraded present, and the response is often to scrawl on them or even throw them to the ground.”
Anatomy of Photography
Bibliography

- Analog to Digital: The indexical function of photo-images
- Julian Stallabrass’s Flickr
- Julian Stallabrass http://courtauld.ac.uk/people/julian-stallabrass